

# MASTERING INSTAGRAM WORKSHOP



For businesses and creatives

Instagram is an exciting way to find your tribe (customers) online and share your passion, however it can also be frustrating and overwhelming.

This workshop will allow you to master Instagram in a way that leads to greater exposure and increased profit without it consuming your already limited time.



## In this 3 hour workshop you will learn how to:

- Understand best practice for using Instagram in a way that aligns with the values of your business
- Develop a strategic approach to connecting with your audience and building a following that want to hear about your passion.
- Participate in a hands-on lesson in taking great photos to represent your business online, all from your phone!
- Develop a plan for participating in Instagram in a way that is time-effective and fits in with your current schedule.

**Date: Tuesday, 29th May from 9.30am to 12.30pm**

**Venue: Illawarra ITeC, Cnr Fox and Miller Streets, Coniston**

**Cost: \$55.00 Book today on 4223 3100 to secure your spot!**

*EFTPOS and Direct Debit Facilities available, payment must be made at time of booking*

## About Tara Skipp

Tara runs Nourish Creative – a creative agency that specialises in social media strategy and online content creation.

Tara has a background in community work and counselling (meaning she loves connecting with people's stories and the WHY behind their WHAT) as well as years of experience in various small businesses.

Nourish Creative's resident stylist, Marissa Walsh, will also be giving a practical lesson in creating effective images for Instagram on a budget.

