

INTRODUCTION TO INSTAGRAM



Think that Instagram could be beneficial for your business but don't know where to start?
Confused about how it all works?
Wondering if it will actually be effective for your industry?

For businesses and creatives



This workshop will cover the basics of Instagram for business and will leave you feeling more confident of how to use it for your business. You will learn how to:

- Understand the concept of Instagram and how it differs to other social media platforms.
- Practical explanation of best using the app and setting up your business profile effectively.
- Discover how to find your audience and share your story effectively on Instagram.
- Learn the basics of creating content for Instagram.

Date: Tuesday, 24th July from 9.30am to 12.30pm

Venue: Illawarra ITeC, Cnr Fox and Miller Streets, Coniston

Cost: \$55.00 Book today on 4223 3100 to secure your spot!

EFTPOS and Direct Debit Facilities available, payment must be made at time of booking

About Tara Skipp

Tara runs Nourish Creative – a creative agency that specialises in social media strategy and online content creation.

Tara has a background in community work and counselling (meaning she loves connecting with people's stories and the WHY behind their WHAT) as well as years of experience in various small businesses.

Nourish Creative's resident stylist, Marissa Walsh, will also be giving a practical lesson in creating effective images for Instagram on a budget.

