

ILLAWARRA BEC incorporating

HOW TO GROW YOUR ONLINE STORE IN 3 HOURS

You have an online store but what now?
How do you promote your store, attract customers and grow your business to the next level?



This 3-hours hands-on, practical workshop will share the sales and marketing tools, techniques and strategies to help you increase the traffic and build a profitable online store. Note the online platform used for this workshop will be Shopify

Learn how to:

- Understanding what is a sales funnel
- How to attract and drive traffic to your store
- How to increase sales conversions
- Introduction to social media marketing and sales
- Use 3rd party applications to boost your online store
- Introduction to drop shipping

Date: Friday 1st September from 9.30am to 12.30pm

Venue: Illawarra ITeC, Cnr Fox and Miller Streets, Coniston

Cost: \$55.00 Book today on 4223 3100 to secure your spot!

EFTPOS and Direct Debit Facilities available, payment must be made at time of booking



About Leigh Jewiss

Leigh Jewiss has over 15 years of experience in sales and marketing with a resume including positions such as Australia and New Zealand Marketing Manager, Palm Inc, Channel Support Manager for BlackBerry and Telstra Account Manager. Leigh is now involved with supporting Small Business and Not For Profits in creating and maintaining their online presence with a focus on social media. Leigh understands the importance and pressure of small business and his workshop will provide practical knowledge, tips and tricks and a plan that can be used to see real results. Whether you have no knowledge or an expert, this workshop is designed to educate and engage.

>> ITeC <<

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Business

AUSTRALIAN SMALL BUSINESS
ADVISORY SERVICES PROGRAMME

Delivered by AusIndustry™

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