

# HOW TO BUILD A WEBSITE

## A STEP BY STEP GUIDE FOR BEGINNERS

Whether you want to build your own site or just learn more, this 3 hour workshop, designed for beginners, will guide attendees step-by-step on the process of building a website.



A 2015 Sensis report stated that only 56% of Small Business have a website but with more and more people looking and shopping online are you missing out on potential customers?

This hands-on, practical workshop is designed to, step-by-step, create a website\* with no experience or code required, perfect for the beginner.

- Understanding and planning website design (30mins)
- Building a website (practical 120mins)
- Learning the basics of data analytics and Search Engine Optimisation (30mins)

\*This workshop will be using Weebly website platform.

**Date: Friday, 18th May from 9.30am to 12.30pm**

**Venue: Illawarra ITeC, Cnr Fox and Miller Streets, Coniston**

**Cost: \$55.00 Book today on 4223 3100 to secure your spot!**

*EFTPOS and Direct Debit Facilities available, payment must be made at time of booking*

## About Leigh Jewiss

Leigh Jewiss has over 15 years of experience in sales and marketing with a resume including positions such as Australia and New Zealand Marketing Manager, Palm Inc, Channel Support Manager for BlackBerry and Telstra Account Manager. Leigh is now involved with supporting Small Business and Not For Profits in creating and maintaining their online presence with a focus on social media. Leigh understands the importance and pressure of small business and his workshop will provide practical knowledge, tips and tricks and a plan that can be used to see real results. Whether you have no knowledge or an expert, this workshop is designed to educate and engage.

