

BUSINESS BASICS WORKSHOP

Are you thinking of starting a small business and you are confused about where to start?

Come to our business workshop and learn how to establish and grow your business successfully!



The 3 hour Business Basics Workshop outlines the steps that you need to take to properly research your business idea and then establish your business.

We will also discuss and provide tools and templates for the following strategies that you should implement to ensure your business is a success:

- **Marketing** • **Business Planning** • **Financial Management**

You may like to book in for a 1 hour mentoring appointment to discuss your business idea further with one of our Business Advisors.

Date: Thursday 1st February from 9.30am to 12.30pm

Venue: Illawarra ITeC, Coniston Cost: \$20.00

Book today on 4223 3100 to secure your spot!



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Australian Government



Business

AUSTRALIAN SMALL BUSINESS
ADVISORY SERVICES PROGRAMME

Delivered by AusIndustry™

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